Grupo EULEN Wins Contract to Support Iberia's New Newark Route

Newark, NJ, 27th April 2026 — Grupo EULEN USA is now providing cabin cleaning and security services for Iberia's new daily nonstop route between Madrid (MAD) and Newark Liberty International Airport (EWR), which launched on March 29, 2026.

The new service marks Iberia's first direct daily connection between Madrid and Newark, at a time when transatlantic travel continues to pick up and airlines are adding capacity on key routes between the U.S. and Europe.

To support this operation, Grupo EULEN has a team of 10 professionals on the ground at Newark. Working behind the scenes, they play a key role in keeping flights on schedule, meeting safety requirements, and ensuring a smooth passenger experience. In today's operating environment, efficient and reliable cleaning services are essential to maintaining both compliance and on-time performance. At EWR, the operation currently consists of one daily flight on the EWR–MAD–EWR route.

Winning this contract reflects the trust Iberia has placed in Grupo EULEN's day-to-day performance, especially for an important launch like this. Iberia's team also traveled from Spain to be present for the inaugural flight out of Newark, highlighting the significance of the route for the airline.

"We're proud to support Iberia on this new route," said Marixa Franco, Chief Operating Officer at Grupo EULEN USA "Launching a daily international service takes precision on the ground, and our team is focused on delivering the consistency and reliability that kind of operation demands."

Grupo EULEN continues to expand its aviation operations across the U.S., working closely with airlines to support their ground operations where it matters most.

About Grupo EULEN

Founded in 1962 and with a presence in 11 countries, including the United States, Grupo EULEN is a leader in providing services and innovative solutions to companies. It specializes in aviation services, cleaning, security, auxiliary services (logistics, general, and telemarketing), FSM (Facility Services & Management), socio-health services, comprehensive maintenance, and global solutions for human resources, employment, and the environment.

Since its inception, Grupo EULEN has stood out for the excellent quality of the services it offers. With more than 15 years established in the local market, Grupo EULEN in the US currently has a staff of approximately 3,000 specialist professionals across Florida, New York, New Jersey, Maryland, and Washington DC.

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