

## Celebrating Diversity: Grupo EULEN Partners with American Airlines to Promote Diversity and Safety at JFK Event

New York, May 31, 2024 - Grupo EULEN is excited to announce its participation in the Diversity and Safety Fair hosted by American Airlines, its largest U.S. customer. The event will be held at JFK Airport this Friday, May 31, 2024, featuring a variety of activities designed to celebrate and promote diversity within the aviation industry.

The highlight of the event will be the Parade of Nations, showcasing the rich cultural diversity of the workforce, with approximately 200 participants dressed in traditional costumes. Additionally, attendees will engage in activities focused on safety and inclusion, underscoring the importance of these values in the workplace.

In collaboration with American Airlines, several notable companies will take part in the event, including Grupo EULEN, Envoy, Airways, Caribbean Business Resource Group, British Airways, Grainger, GSAP, AA Credit Union, Black Professional Network, and Premise Health. The fair is expected to benefit around 500 airport employees, providing a platform to celebrate diversity and foster a more inclusive workplace.

"American Airlines is implementing a multi-year strategy focused on integrating DEI throughout our organization. We have been intentional, innovative, and timely in our efforts, making measurable progress quarter by quarter to build a diverse workforce and an inclusive workplace," said Patricia Joseph, President of the Black Professional Network Group at American Airlines.

The Diversity and Safety Fair aims to unite diverse groups, with this year's event particularly highlighting the Black Professional Network Group, led by Patricia Joseph, who is also hosting the event.

"Grupo EULEN fosters an inclusive corporate culture committed to diversity as a driver of growth in our society and economy, putting people at the center. Our workforce is represented by various diversities: gender, generational, functional, and cultural. With 57% women and 64% of employees under the age of 30 or over 50, we demonstrate our commitment to providing employment opportunities to those who face the most significant challenges accessing the labor market," said Angeles Campoy, CEO of Grupo EULEN USA.

Kaarina Rose, Vice President of Human Resources of Grupo EULEN USA, added, "We are proud to participate in this event, which underscores our commitment to diversity and inclusion within the community. Our workforce includes 62% Hispanic Latinos, 20% African Americans, and 5% Asians, reflecting our dedication to cultural diversity."

### About Grupo EULEN

Founded in 1962 and with a presence in 11 countries, including the United States, Grupo EULEN is a leader in providing services and innovative solutions to companies. It specializes in aviation services, cleaning, security, auxiliary services (logistics, general, and telemarketing), FSM (Facility Services & Management), socio-health services, comprehensive maintenance, and global solutions for human resources, employment, and the environment.

Since its inception, Grupo EULEN has stood out for the excellent quality of the services it offers. With more than 14 years established in the local market, Grupo EULEN in the US currently has a staff of approximately 3,000 specialist professionals across Florida, New York, New Jersey, Maryland, and Washington DC.

### Press contact:

Maury Rios / [mrrio@dmhamericas.com](mailto:mrrio@dmhamericas.com)  
<https://eulen.com/us/>